

From Plan A To Plan B

Wednesday, September 29, 2004

7:30 p.m.

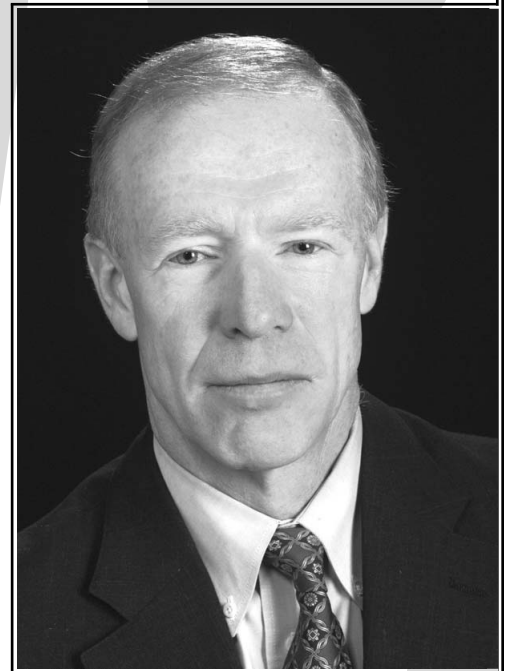
22 Tate Hall

(9th Street and Conley Avenue)

MU's College of Arts and Science
invites the public to attend the
William Francis English
Scholar-in-Residence lecture, presented by
distinguished alumnus Fred Moore

Fred Moore

• BA '70 Mathematics, MA '71 Geography
President and Founder
Horison Information Strategies
*An industry-leading consulting firm in
electronic storage technology*



- "The leading IT Industry Resource" - *Computer Technology Review*
- Corporate consultant for storage networking and IT companies
- Specialist in IT marketing strategy and business development
- Exceptional Performance Award – Storage Technology Corporation
- Keynote speaker worldwide
- Author of IT publications



WILLIAM FRANCIS ENGLISH
SCHOLAR-IN-RESIDENCE

College of Arts and Science